Design Specifications:

DigiPrint™

High Traffic, Indoor Applications

No Art Fees
No Set-Up Fees
5 Day Production

MADE IN
U. S. A.

DigiPrint logo mats use a spot color process that consists of 23 standard colors for background or logo use, in addition to over 300 extended colors that are for use on logos only. Extended colors may not be used as background colors due to potential color striping when printed. Specific PMS colors may be matched for a one-time additional fee of $275 per PMS color.

Minimum Text Height: 2" (includes lower case text)
Minimum Line Thickness: 3/8"

Mat Size	Maximum Imprint Area
2' x 3' (24" x 35")	24" x 35"
3' x 4' (35" x 47")	35" x 47"
3' x 5' (35" x 59")	35" x 59"
3' x 10' (35" x 119")	35" x 119"
4' x 6' (45" x 69")	45" x 69"
4' x 8' (45" x 95")	45" x 95"
5' x 8' (59" x 95")	59" x 95"
5' x 10' (59" x 119")	59" x 119"
6' x 10' (69" x 119")	69" x 119"
6' x 12' (69" x 143")	69" x 143"

The text requirements are for general use; however, special fonts and very thin letter forms may need to be made larger or thicker and will be approached on a case-by-case basis.

Light background colors should be avoided due to their tendency to show dirt on the mat more than a darker or neutral tone.

We also advise against the use of screens, tints and transparencies in the design because they are not easily converted to our color pallet.