Design Specifications:

WaterHog™ Eco Elite Roll Goods Logo

High Traffic, Indoor Applications

WaterHog Eco Elite Roll Goods Logo mats are produced using an inlay process, where colored material is cut and pieced together by hand before pressing into rubber. As a result, there are very strict design requirements for this product.

Minimum Text Height: 3” (includes lowercase text)
Minimum Line Thickness: 3/8”
Any space between letters or design elements must be at a minimum 3/8”

Text requirements are for general use; however, special font and very thin letter forms may need to be made larger or thicker and will be approached on a case-by-case basis.

Gradients, tints, screens, and transparencies are not supported and should not be used.